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<Corporate Logo Here>

xx xxxx 20xx

DISCLAIMER: This is a draft, subject to change. It has no legal operation whatsoever.

FUNDS SOUGHT

AMOUNT\$xx million / Partial subscriptions OK / No escrow minimum
ANTICIPATED FEES\$xx [xx %] plus xx stock kicker
CONSIDERATIONxx million shares @ \$ xx = xx % of fully diluted shares
INVESTMENTS TO DATE\$ xx million
OUTSTANDING SHARESxx
OUTSTANDING + SUBJECT TO ISSUE – FULLY DILUTEDxx
POST-MONEY VALUATION.xx
PRE-MONEY VALUATION ...xx
ASSETS = LIABILITIES + EQUITY [GAAP].....\$xx
USE OF FUNDS SOUGHT ...R&D / sales and marketing / product upgrades / expansion
EXIT STRATEGYAcquisition by large firm within xx years / Go public / Hold forever

BASICS

WHO.....xx, Inc. <http://www.xx.com>
WHERETown, State, <Country>
FOUNDED:.....xx
FIRST REVENUE.....xx
GROSS REVENUES.....\$xx million [Year X – Year Y if different from most recent year]
PROFITABLE?GAAP BASIS: Y/N; Gross Margin basis: Y/N

THE BUSINESS

TECHNOLOGYxx
PROBLEM THEY SOLVExx
DIFFERENTIATORS.....xx
BARRIERS TO ENTRY BY COMPETITORS..... xx
MARKET\$xx billion
PRODUCTS OFFEREDxx
SERVICES OFFEREDxx
CUSTOMER PROFILExx
COMPETITORSxx

EXTRAS <if any>xx

TECHNOLOGY MATURITY ..R&D Prototype **Version 1 Sales** Version 2+ Sales

STRATEGY

NEAR TERM PLANSxx

LONG TERM PLANSxx

FACILITIES / ASSETSxx

STAFFxx

STARS / HEROESxx

VISUALS

<insert any visuals here>